

TERMS AND CONDITIONS

1. In these Conditions, the term "Exhibitor" means the signatory of this application and includes all employees or agents of such and the term "Exhibition" means the International AYUSH Conference & Exhibition and "SIF UAE" means SIF Event Management.
2. To confirm the exhibitor's space and location, 50% of the total amount must be paid upon signing the contract.
3. In case of joint-venture howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.
4. If the Exhibitor does not pay the balance of the contract price at the prescribed time, SIF UAE reserves the right after written notice to the Exhibitor or the agents as appropriate to cancel the booking. In this event if the Exhibitor cancels the booking after the application is granted, the deposit will be forfeited. Additionally, if cancellation occurs for either reason after the prescribed date for payment of the balance of the contract price a sum in liquidated damages equivalent thereof will be payable by the client to SIF UAE in any event.
5. Applications for space must contain details of the proposed exhibit and the name of any other company represented by the Exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
6. SIF UAE shall have full power to determine in every respect the allocation of area and position of space and it shall be entitled for any reason which in its sole opinion is in the general interest of the Exhibition to vary the general layout or location of any particular stand even if it has already been allocated and the Exhibitor shall accept a new allotment of space in substitution of the original.
7. Upon the acceptance of the Exhibition Space contract, a contract shall arise between SIF UAE and the Exhibitor in the terms of these conditions and as regards space allotted the relationship of licensor and the licensee shall immediately arise and continue between SIF UAE and the Exhibitor. In case of non-payment of any sum due or any breach or non-observance of any of these conditions by the Exhibitor, SIF UAE shall have the full right to revoke this license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by SIF UAE.
8. The Exhibitor shall occupy the allotted space by 08:00 am on the day prior to the opening to the Exhibition. In the event of a default due to any cause whatsoever the Exhibitor shall pay to SIF UAE a further sum in liquidated damages equal to the total charge for the space and SIF UAE shall have the right to deal with the space in any way it thinks best.
9. In the event of any Exhibitor committing an act of bankruptcy or if a limited company being wound up the contract with it shall be determined void and all monies already paid shall be retained by SIF UAE.
10. The Exhibitor may not assign, sublet or grant licenses in respect of any part of the space allotted, nor may advertisements of firms who are not Bonafede Exhibitors show on its stand. Only those products, services and companies mentioned on the application form may be incorporated in the stand.

11. Should the Exhibitor withdraw, without prejudice to the rights and remedies of SIF UAE in respect of any breach of the contract on the part of the Exhibitor, SIF UAE at its discretion, may allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) The Exhibitor must give written notice to SIF UAE that he/she desires to withdraw and if SIF UAE allows such withdrawal it will notify the Exhibitor of its decision in writing.
 - b) Any such notification by SIF UAE to the Exhibitor will constitute a cancellation of the contract subject to the payment by the Exhibitor to SIF UAE of a consideration for release from the contract.
 - c) The amount for such payment will be specified in SIF UAE notification to the Exhibitor and will be that proportion of the space rental payable under the contract here specified.
 - d) If notice of withdrawal is received on or before 15th January, 2021, the proportion of space rent payable is 50%.
 - e) If notice of withdrawal is received after 15th January 2021, the proportion of space rent payable is 100%.
 - f) Upon payment of such amount to SIF UAE by the Exhibitor (credit being given by SIF UAE for all the rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall pay any further claim against the other.
12. The Exhibitor will be totally responsible for the cost of restoring to its original condition any part of the stand or structure occupied by them, which has been altered or damaged in any way.
13. SIF UAE shall not be responsible for the loss or damage to any property of the Client or any other person caused by theft, fire, defect in the Exhibition Hall (Sharjah Expo Center) storm, tempest, lighting, national emergency, civil unrest, war labor disputes, lockouts, explosions, Acts of God and general cases of "force majeure" whether or not "ejusdem generic" with the foregoing or any cause not within SIF UAE control or for any loss or damage sustained in the event that the opening or holding of the Exhibition is prevented, postponed or abandoned or if the hall becomes totally or partially unavailable for the holding of the Exhibition due to any of the foregoing causes. The Exhibitor shall indemnify and hold SIF UAE safe and harmless from all loss and damage to person or property and all claims arising out of the Exhibitor's stand fittings and for the Exhibitor's portions of the shell scheme and for any loss or damage to the basic shell scheme stand. The Exhibitor is advised to take out insurance cover for the purpose of indemnifying SIF UAE as aforesaid and also to cover itself against all risks in respect of which SIF UAE is expressed not to be responsible in these conditions.
14. In no event shall the Exhibitor have any claim for damages of any kind against SIF UAE in respect of any loss or damage consequent upon the prevention or postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to above or otherwise the Hall becoming wholly or partially unavailable for the holding of the Exhibition for reason beyond SIF UAE control and SIF UAE shall be entitled to retain all sums paid by the Exhibitor or such part thereof as SIF UAE shall consider necessary. If in the opinion of SIF UAE by rearrangement or postponement of the

period of the Exhibition or by substitution of another hall, or building or in any other reasonable manner, the Exhibition can be carried out these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by SIF UAE. The Exhibitor shall hold SIF UAE safe and harmless from all loss or damage suffered by or arising out of any of default of any servant, agent, employee or subcontractor of the Exhibitor. SIF UAE cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with UAE Laws and Customs.

1. SIF UAE reserves the right to alter, add to, or amend any of these conditions and the decision of SIF UAE shall be final.
2. The Exhibitor shall not without the written consent of SIF UAE display, exhibit or bring into the Hall any explosive or dangerous material or any such thing which may cause noxious fumes or which make use of or display any other material which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify SIF UAE against any loss or damage arising out of a breach of this clause.
3. An Exhibitor manual will be issued to the Exhibitor containing detailed instructions for the organization of the Exhibition.
4. All display advertising exhibits and stand arrangements shall be appropriate to the subject matter of the Exhibition in the sole opinion of SIF UAE and shall be aesthetic and of a suitably high standard and shall not contravene or conflict with any local law, terms & conditions, moral or custom and if in the opinion of SIF UAE the Exhibitor is in breach of this clause SIF UAE may direct the Exhibitor to rectify such breach and the Exhibitor shall immediately act accordingly.
5. ALL the rentals and charges should be paid in UAE Dirhams.
6. In the event of a breach of any of the conditions herein SIF UAE may in all cases retain all monies paid by the Exhibitor and recover further monies from the Exhibitor as provided herein.

All communications should be addressed to:



International AYUSH Conference & Exhibition
SIF Event Management
PO Box 88673, Dubai, UAE
expo@ayushdubai.org, info@ayushdubai.org
Website: www.ayushdubai.org

We have read all the above Terms & Conditions of this form and we undertake to observe and to be bound by them

Signature & Company Stamp:

Date: _____